

CONFERENCE Organised by Capenergies

In cooperation with



26th October 2020, 9:30-12:00

« Espace Plaisance » at Palais du Commerce et de la Mer

364 Avenue de l'Infanterie de Marine, 83000 Toulon

In the framework of ENI CBC MED-funded **GREEN in MED** project

**Giving a new impetus to tourist accommodations in the Mediterranean area:
innovative solutions and funding opportunities
for energy and water management**

9:00-9:30 Welcome coffee

9:30-9:40 Conference opening
Anne-Marie Perez, General Director, Capenergies

- 9:40-9:55** **Presentation of GreenInMed project's objectives and activities and feedback from last workshops in Spain and Israel**
Enrico Mazzon, European Project Manager, Capenergies
- 9:55-10:15** **Presentation of the GreenInMed benchmark on best available technologies for water and energy management in Mediterranean tourist accommodations**
Valentina Vologni, Project Engineering, Capenergies and Prof. Ram Shpiner, Director of «Industrial water engineering» Department, Kinneret College (intervention in video-conference)
- 10:15-10:30** **Funding opportunities for a sustainable tourist sector from Region South of France**
- 10:30-10:45** Q&A session
- 10:45-11:00** Examples of solutions available in the French market in the field of energy management: 3 pitches of 5 minutes each (SME/startups)
- 11:00-11:15** Examples of solutions available in the French market in the field of water management: 3 pitches of 5 minutes each (SME/startups)
- 11:15-11:30** **Launch of the call 'Innovation vouchers'** for managers of tourist accommodations and innovative solution providers - *Enrico Mazzon, European Project Manager, Capenergies*
- 11:30-11:45** **Launch of the 'Smart Tourism' Project** (Programme Interreg France-Italy Maritime 2014-2020)– *Catherine Paul, Advisor on Tourism at the Chamber of Commerce and Industry of Var*

12:00-13:00 Networking lunch