CONFERENCE
Organised by Capenergies

In cooperation with

CCI VAR

26th October 2020, 9:30-12:00
« Espace Plaisance » at Palais du Commerce et de la Mer
364 Avenue de l'Infanterie de Marine, 83000 Toulon

In the framework of ENI CBC MED-funded GREEN in MED project

Giving a new impetus to tourist accommodations in the Mediterranean area:
innovative solutions and funding opportunities
for energy and water management

9:00-9:30 Welcome coffee

9:30-9:40 Conference opening
Anne-Marie Perez, General Director, Capenergies
9:40-9:55 Presentation of GreenInMed project’s objectives and activities and feedback from last workshops in Spain and Israel
   Enrico Mazzon, European Project Manager, Capenergies

9:55-10:15 Presentation of the GreenInMed benchmark on best available technologies for water and energy management in Mediterranean tourist accommodations
   Valentina Vologni, Project Engineering, Capenergies and Prof. Ram Shpiner, Director of «Industrial water engineering » Department, Kinneret College (intervention in video-conference)

10:15-10:30 Funding opportunities for a sustainable tourist sector from Region South of France

10:30-10:45 Q&A session

10:45-11:00 Examples of solutions available in the French market in the field of energy management: 3 pitches of 5 minutes each (SME/startups)

11:00-11:15 Examples of solutions available in the French market in the field of water management: 3 pitches of 5 minutes each (SME/startups)

11:15-11:30 Launch of the call ‘Innovation vouchers’ for managers of tourist accommodations and innovative solution providers - Enrico Mazzon, European Project Manager, Capenergies

11:30-11:45 Launch of the ‘Smart Tourism’ Project (Programme Interreg France-Italy Maritime 2014-2020) – Catherine Paul, Advisor on Tourism at the Chamber of Commerce and Industry of Var

12:00-13:00 Networking lunch