

**2017 The Joint Conference of Spain-Taiwan  
Business Cooperation Committee**  
台西(班牙)經濟商務合作委員會第 20 次聯席會議

**Friday, March 24<sup>th</sup> 2017**

**Venue:** Cámara de Comercio España (Spain Chamber of Commerce, SCC)  
**Address:** Ribera del Loira 12, 28042, Madrid, Spain

**Program**

議程

Last Updated: Monday, March 14, 2017

08:45–09:00 Registration  
報到

09:00 – 09:10 **Opening Remarks**  
致開幕詞

09:00 – 09:05 *Opening Remarks by Mrs. Inmaculada RIERA, Director General, Spain Chamber of Commerce*  
西班牙總商會致開幕詞

09:05 –09:10 *Opening Remarks by Mr. CHIEN, Han-sun, Vice Chairman, Chinese International Economic Cooperation Association (CIECA)*  
中華民國國際經濟合作協會簡副理事長漢生致開幕詞

09:10 – 09:20 **Greetings**  
致歡迎詞

09:10 – 09:15 *Mr. José Luis KAÍSER, Director General, International Commerce and Investments, State Secretariat for Trade, Ministry of Economy, Industry, and Competitiveness*

西班牙經濟工業暨競爭部國家商務辦公室國際商務及投資

總司長 *Mr. José Luis KÁISER*

09:15 – 09:20 *Ms. YANG, Jen-ni, Director General, Bureau of Foreign Trade, Ministry of Economic Affairs, Taiwan (R.O.C.)*

中華民國經濟部國際貿易局楊局長珍妮

09:20 - 09:25 **Signing of the Memorandum of Understanding between the Spain Chamber of Commerce (SCC) and the Chinese International Economic Cooperation Association (CIECA)**  
簽署合作備忘錄

09:25 - 10:05 **Keynote Speech**  
英文專題演講

09:25 – 09:45 **Doing Business in Spain**  
*Mr. José Carlos GARCÍA DE QUEVEDO, Executive Director, Invest in Spain, ICEX-Spain Trade and Investments*  
西班牙出口及投資促進局局長

09:45 – 10:05 **EU Taiwan Cooperation Platform**  
*Mr. CHEN, Fang-chu, Deputy Representative, Western Europe Office, Industrial Technology Research Institute (ITRI)*  
工業技術研究院歐洲辦事處駐歐陳副代表芳祝

10:05 – 10:25 Q&A Session

10:25 – 10:45 Coffee Break

10:45 – 13:00 **Business Matching & Networking**  
商務洽談暨廠商交流