







# The 28th Spain-Japan Business Cooperation Committee

# Tuesday March 21st, 2023

# Salón de Plenos, Spain Chamber of Commerce (Ribera del Loira, 12 – Madrid)

### Agenda v 15 03 2023

Organizers:	Spanish Section of the Committee for Business Cooperation Japanese Section of the Committee for Business Cooperation
Co-organizers:	
Language:	Spanish and Japanese with simultaneous translation
10.45 – 11:30	Registration and welcome coffee
11:30 – 11:45	Welcome remarks
	<ul> <li>Inmaculada Riera CEO. Spain Chamber of Commerce</li> <li>Marta Blanco President CEOE International</li> <li>Hon. Takahiro Nakamae, Ambassador of Japan to Spain</li> </ul>
11:45 – 12:00	Presentation of the Inter-cultural Guide
	Mr. Jose Antonio Cabello, President, Shacho Kai Mr. Daisuke Chihara, President, Spain Nissho
12:00 – 12:45	Opening Session
	<ul> <li>Mr. José Luis Bonet. Chairman Spain Chamber of Commerce (2min)</li> <li>Mr. José Manuel Entrecanales, Chairman, the Spain-Japan Business Cooperation Committee</li> <li>Mr. Mikio Sasaki, Chairman, the Japan-Spain Business Cooperation Committee</li> </ul>
	Keynote Addresses: Japan-Spain Economic and Business relations in the new international context
	<ul> <li>(Spain) Mrs. Xiana Mendez: Secretary of State for Trade</li> <li>(Japan) Mr. Kazushige Nobutani, President, JETRO</li> </ul>









#### 12:45 – 13:15 Session 1: Renewable Energies

Moderated by: ICEX -Mrs. Elisa Carbonell – Director General

Speakers:

- (Spain) ACCIONA Rafael Esteban, Chief Business Development Officer ACCIONA Energy
- (Japan) Mr. Tsuneo Miyamoto, Partner, KPMG FAS Co., Ltd.

Q&A 10mins

#### 13:15 – 13:45 Session 2: Health care

Moderated by: Mr. Kazuto Sasaki, Secretary General, The Japan-Spain Business Cooperation Committee, The Japan & Tokyo Chambers of Commerce & Industry

#### Speakers:

- (Spain) Mr. Manuel Matachana CEO MATACHANA
- (Japan) Ms. Susana de Prado García, EMEA Human Resources Senior Director, Eisai Farmacéutica S.A.

Q&A 10mins

#### 13:45 – 14:15 Session 3: Digitalization, Connectivity & New Technologies

Moderated by: Spain Chamber of Commerce - J. Montalvo. Int Director

Speakers:

- (Spain) Mr. Sebastián Canadell, Chief of Astara Intelligence, ASTARA
- (Japan) Mr. Pedro Ruiz, President, Mitsubishi Electric Europe, B.V. Spanish Branch

Q&A 10mins

#### 14:15 – 15:30 Lunch hosted by the Spain-Japan Business Cooperation Committee

#### 15:30 – 17:15 INFRASTRUCTURE FORUM

#### 15:30 – 15:45 Opening Speech : "Overview of Spain's Infrastructure Sector"

 Mr. Julián Núñez – President SEOPAN - Association of Infrastructure Contractor and Concessionaires









- 15:45 16:05 Panel 1: Infrastructure Development Opportunities (Cooperation in third countries using national and international export funds to develop projects, i.e., JICA, IDB.)
  - Mr. Kyosuke Inada, Chief Representative, Japan
     International Cooperation Agency (JICA) France Office
  - Mr. Carlos Jiménez Aguirre General Manager of FONPRODE - AECID

# 16:05 – 16:45 Panel 2: Collaboration in the Infrastructure Sector between

# Japanese and Spanish companies (Project case studies)

- Moderator: Deputy D.D.G. of Asia, Non-European Union
   Europe and Oceania– Ms. Laura Jarillo
- Mr. Fernando Fajardo, Chief Business Development Officer, ACCIONA Infrastructure
- Mr. Hiroyuki Kitahara, General Manager (Country Representative for Spain), Madrid Branch, Mitsubishi Corporation
- Mr. Yasuo Hirano, Executive General Manager, Brussels
   Office, Hitachi Europe GmbH
- Ms. Araceli García Secretary General TECNIBERIA

# 16:45 – 17:00 Keynote Speech: "The future of Spain-Japan cooperation in the infrastructure sector: challenges and opportunities" (15min)

Mr. Francisco Javier Flores García, Secretary General of Infrastructure, Ministry of Transport, Mobility and the Urban Agenda

# **Closing Remarks:**

17:00-17:15

- Mr. Mikio Sasaki, Chairman, the Japan-Spain Business Cooperation Committee
- Mr. José Manuel Entrecanales, Chairman, the Spain-Japan Business Cooperation Committee







